

ROYAL FM RATE CARD

TIME CATEGORY

5am-11:59am/2pm-7:59pm
 12pm-1:59am/8pm-9:59pm
 10pm-5am
 FRIDAY-SUNDAY & PUBLIC
 HOLIDAYS

PREMIUM
REGULAR
OVERNIGHT

PREMIUM

A SPOT				
PLACEMENT				
	15 secs	30 secs	45 secs	60 secs
General	4,822.90	6,833.90	8,281.90	9,622.20
Political	15,650.90	20,840.60	25,740.60	29,640.60
Scripts	13,424.40	17,833.40	21,033.40	23,033.40

B SPOT					
SPONSORED PROG.(sponsor one of our programs or run your own)					
	5 mins	15 mins	30 mins	45 mins	60 mins
PREMIUM	19,427.50	38,236.20	50,927.80	55,243.50	78,968.10
REGULAR	16,428.70	30,372.50	40,093.60	49,949.50	65,482.50

C SPOT				
PLACEMENT POLITICAL/MINS				
	15mins	30 mins	45 mins	60 mins
PREMIUM	85,115.50	116,699.00	135,815.50	172,932.00

D. SPOT					
SPONSORED PROGRAM (RELIGIOUS)					
	5 mins	15mins	30 mins	45 mins	60 mins
PREMIUM	13,552.50	23,236.20	35,627.80	40,787.50	54,843.10
REGULAR	10,610.60	18,193.50	27,896.70	31,935.80	42,941.60

E. SPOT				
SPONSORED PROGRAM (RELIGIOUS)				
	15 sec	30secs	45secs	60secs
	2,934.10	4,605.90	5,757.70	6,909.50

E SPOT					
LIVE APPEARANCE					
ANCE (Live spot in the studio)					
	5 mins	15mins	30 mins	45 mins	60 mins
PREMIUM	36,939.50	73,880.30	118,209.00	147,760.60	177,313.50

REGULAR	28,923.70	57,847.40	92,557.40	115,696.10	13,883,610
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F. SPOT

SPONSORED (HYPE)

	2 Mins	5Mins
PREMIUM	20,934.10	30,847.40
PRESENTER FEE	15,250.31	20,649.40

G. SPOT

PERSONAL PAID ANNOUNCEMENT(Scripted text on air)

	1-50 words	51-75 words	76-100 words	100 -150 words
	2,215.20	2,954.90	4,432.70	5,909.80
	3,693.30	5,171.40	6,648.20	7,091.50
	7,387.90	8,864.70	10,047.70	11,081.20
	31,687.50	34,125.00	37,375.00	40,640.60

H. NEWS

						1 Min	2 Mins	3 Mins	5 Mins
NEWS MENTION-	we insert your press release in one of our new bulletin					19,500	50,400	70,400	10,400
NEWS COVERAGE-	we cover your event and insert in one of our news bulletin					60,400	100,100	140,100	200,100